



Adelaide Brighton Moves to AWS and Gained 91 Days of Additional Productivity with Rubrik



"Rubrik's ease of use and simplicity is head and shoulders above other solutions. We are now spending just two hours a week managing backups, and no longer rely on external consultants for daily maintenance."

Mark Tosolini
IT Manager

Adelaide Brighton, a leading Australian integrated construction materials and lime producing company, manufactures and supplies a range of products to the building, construction, infrastructure and mineral processing markets throughout the country. With origins going back to 1882, Adelaide Brighton is an S&P/ASX 200 company with a market capitalization in excess of \$2 billion, over 1,500 employees, and operations in all states and territories of Australia.

"IT is integral to the success of Adelaide Brighton. We have over 120 manufacturing sites in varying sizes across Australia that rely on technology to do their job," said **Mark Tosolini, IT Manager**. "Our number one priority as an IT team is to provide technologies and services out to all the remote sites and maintaining 24/7 availability. But more than that, we're constantly striving to provide an experience better than the day before. Deploying new and innovative technologies like Rubrik allow for increased efficiency and better user experience."

Reliance on Consultants and Management Complexity with Legacy Solution

Prior to Rubrik, Adelaide Brighton was utilizing a tape-based legacy solution and relying heavily on external consultants for day-to-day maintenance and monitoring.

"Our previous solution was time-consuming and costly to upkeep. We were spending more than 16 hours a week just managing backups, not to mention the additional cost of outsourcing consultants," said Tosolini. "On top of that, there were several occasions where faulty backups impacted our systems. From a business continuity standpoint, this was a red flag since we couldn't guarantee our RTOs."

With the goal to eliminate tape and reduce the amount of manual time and work involved, Tosolini and team wanted a modern, cutting-edge solution that would also enable Adelaide Brighton to move to the cloud.

"Rubrik's ease of use and simplicity is head and shoulders above other solutions. We are now spending just two hours a week managing backups, and no longer rely on external consultants for daily maintenance," said Tosolini. "Even more impressive, Rubrik's deduplication and consolidation capabilities have trimmed our backup windows by over 87%, allowing our machines to perform at a higher rate of production."

INDUSTRY

Manufacturing

RESULTS

- 88% management time savings (from 16 hours/week to 2 hours/week)
- 91 days (3+ months) of additional productivity back to the business
- 87% reduction in backup windows (from 16 hours to 2 hours)
- Cloud archival to AWS and CloudOn for stronger disaster recovery

THE CHALLENGE

- Management complexity from daily maintenance
- Reliance on consultants for daily administration and management
- Inability to migrate to cloud

THE SOLUTION

With Rubrik's management simplicity, Adelaide Brighton gained 91 days of productivity back to the business and no longer rely on external consultants for daily backup management. Rubrik has also allowed the company to leverage the cloud for increased business agility with cloud archival to AWS and CloudOn for a stronger DR strategy.

Evolving from Tape to Cutting-Edge CDM

After experiencing the 2016 South Australian blackout that resulted in the entire state losing its electricity supply from storm damage, having the ability to recover to the cloud was top of mind for Adelaide Brighton.

"Thankfully, we weren't impacted by the 2016 South Australian blackout, but it made us realize the need to adopt a cloud strategy," said Tosolini. "Rubrik opened up a lot of doors for us – it not only drastically improved our backup performance, but it acted as our stepping stone to cloud. We are now archiving to AWS S3, and using Rubrik CloudOn to enable stronger disaster recovery. If our on-prem sites are to be impacted, this will allow for business continuity, giving us peace of mind knowing that our data is protected and accessible even in the case of a disaster."



90% management time savings: "Prior to Rubrik, our legacy solution required outsourcing to external consultants, in addition to our team spending more than 16 hours a week just managing backups. Now we spend less than two hours a week checking Rubrik."



87% reduction in backup windows: "Rubrik's deduplication and consolidation capabilities have helped to reduce our backup windows from 16 hours to 2 hours, allowing our machines to perform at a higher rate of production."



Best-in-class support: "Rubrik's support team is incomparable to other vendors we've worked with in the past. Having access to a skilled technical support team that will often resolve an issue within 15 minutes has been one of the notable benefits of adopting Rubrik."



Accelerated compliance: "As a publicly-traded S&P/ASX 200 company, we must demonstrate a high level of transparency for external audits. Rubrik provides critical evidence of compliance for backup requirements."



Immutability to defend against ransomware: "Ransomware is definitely a concern for us. With Rubrik, our data is stored in an immutable format, preventing ransomware from accessing and encrypting our backups. Furthermore, the fact that our backup windows have shortened means we can recover faster and have more recovery points in the case of an attack. We feel confident in our ability to recover via Rubrik's point-in-time recovery."

ABOUT RUBRIK

Rubrik (RBRK), the Security and AI company, operates at the intersection of data protection, cyber resilience and enterprise AI acceleration. The Rubrik Security Cloud platform is designed to deliver robust cyber resilience and recovery including identity resilience to ensure continuous business operations, all on top of secure metadata and data lake. Rubrik's offerings also include Predibase to help further secure and deploy GenAI while delivering exceptional accuracy and efficiency for agentic applications. For more information, please visit www.rubrik.com and follow [@rubrikinc](https://twitter.com/rubrikinc) on X (formerly Twitter) and [Rubrik](https://www.linkedin.com/company/rubrik) on LinkedIn.